

REMARKSI. Summary of Office Action

Claims 1-37 are pending in the above-identified application.

Claims 1-4, 15-22, and 33-37 are rejected under 35 U.S.C § 102(e) as being anticipated by Matthews, III et al. U.S. Publication No. 2004/0139465 ("Matthews").

Claims 1-37 are rejected under 35 U.S.C. § 103(a) as being upatentable over Herz et al. U.S. Patent No. 5,758,257 ("Herz") in view of Matthews.

II. Summary of Applicants' Reply

Applicants have amended claims 1 and 19 to more particularly define the claimed invention. No new matter has been added by the amendments and the amendments are fully supported by the specification, for example at page 25, line 33 through page 26, line 11. Additional support for the amendments may be found elsewhere in the specification.

The Examiner's rejections are respectfully traversed.

III. Applicants' Reply to the35 U.S.C. § 102(e) Rejections

Claims 1-4, 15-22, and 33-37 are rejected under 35 U.S.C § 102(e) as being anticipated by Matthews. These rejections are respectfully traversed.

Amended independent claims 1 and 19 are directed to a system and method for displaying data identified as being related to a television program that is selected by the user. Independent claims 1 and 19 specify, among other things, receiving a "first user

selection of a television program title . . . the first user selection comprising navigating a highlight to the television program title without displaying data related to the television program" and "a second user selection requesting that data available on a public network and related to the selected television program title be displayed after the first selection" (emphasis added). Received data that is related to the selected television program title is displayed in direct response to the second user selection, but not in response to only being highlighted without a second user selection.

Matthews is directed to an electronic programming guide which visually correlates program titles to scheduled viewing times. Additionally, Matthews utilizes hyperlinks to reference target resources containing content related to the video programs.

Contrary to the Examiner's contention, Matthews fails to disclose all of the features of applicants' claimed invention. For instance, Matthews fails to show or suggest applicants' claimed feature of navigating a highlight to the television program title without displaying data related to the television program. Instead, Matthews describes a system in direct opposition with applicants' claims. For example, in the Matthews system, "the text description window 128 displays program information related to the program that is highlighted" ([0067], lines 2-6, emphasis added).

For at least the foregoing reasons, independent claims 1 and 19 are allowable over Matthews. Claims 2-4, 15-18, 20-22, and 33-37, which depend from independent claims 1 and 19, are also allowable over Matthews for at least the reasons that independent claims 1 and 19 are allowable over Matthews. Accordingly, applicants

respectfully request the rejection of claims 2-4, 15-18, 20-22, and 33-37 under 35 U.S.C. § 102(e) be withdrawn.

IV. Applicants' Reply to the

35 U.S.C. § 103(a) Rejections

Claims 1-37 are rejected under 35 U.S.C. § 103(a) as being obvious from Matthews in view of Herz. These rejections are respectfully traversed.

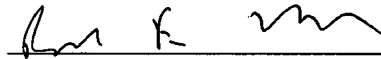
As shown above, Matthews fails to disclose all of the features of applicants' claimed invention. Herz is directed to a system and method for creating user profiles and scheduling the receipt of desired movies and other forms of data to customers. Herz does not show or suggest applicants' claimed feature of "navigating a highlight to the television program title **without** displaying data related to the television program" (claims 1 and 19). Since Herz fails to make up for the deficiencies of Matthews, applicants respectfully submit that independent claims 1 and 19 are patentable over Matthews in view of Herz.

In addition, applicants' dependant claims 1-18 and 20-37, which depend from independent claims 1 and 19, are patentable over Matthews in view of Herz for at least the reasons that independent claims 1 and 19 are patentable over Matthews in view of Herz. Accordingly, applicants respectfully request that the Examiner's 103(e) rejection of claims 1-37 be withdrawn.

V. Conclusion

In view of the foregoing, applicants respectfully submit that this application, as amended, is now in condition for allowance. Reconsideration and prompt allowance of this application are respectfully requested.

Respectfully submitted,



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 Amended Sheet 1 of 1



FIG. 4

